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**NEW BRUNSWICK  
REAL ESTATE BOARD**

# 2024 ANNUAL GENERAL MEETING & CONFERENCE

APRIL 22-23, 2024

\*Co-Hosted by NBREA and the Newly  
Amalgamated Real Estate Board  
*(logo and official name TBA)*

## Sponsorship & Trade Show Exhibitor Package



# About NBREA

The New Brunswick Real Estate Association (NBREA) is a provincial association of REALTORS® working together to strengthen and promote standards of professionalism and protect public interests. The Association was incorporated in 1958 and today represents 1400 salespeople and manager members throughout the province.

# About the BOARD

The Real Estate Board, a brand-new organization created from the amalgamation of New Brunswick's local real estate boards, will come into effect on Jan 1, 2024. It will provide tools and services, including the MLS® system, to REALTORS®, inspectors, and appraisers throughout the province.



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# ANNUAL CONFERENCE 2024

## NEW: TWO ORGANIZATIONS One Great Event!

Every year, the New Brunswick Real Estate Association's Annual General Meeting and Education Days gathers 400 REALTORS® for education, networking, and a banquet, and a tradeshow. **In 2024, the event is scheduled to take place on April 22 & 23, 2024.**

Last year, we filled this event to maximum capacity, opening extra spaces to accommodate unprecedented member demand. **And, for the first time in our history, NBREA and the new amalgamated Real Estate Board (the single organization that will be created on Jan 1, 2024 from the former Fredericton, Moncton, Saint John, Northern, and Valley Real Estate Boards) will co-host the Conference in partnership!**

This is the must-attend event for the New Brunswick real estate industry, and we invite you to join us as a sponsor for a unique opportunity to promote your business or service.



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# OPPORTUNITIES

		PAGE
<b>DIAMOND SPONSOR</b>	\$6000	
2 AVAILABLE		<b>05</b>
<hr/>		
<b>PLATINUM SPONSOR</b>	\$5000	
6 AVAILABLE		<b>06</b>
<hr/>		
<b>GOLD SPONSOR</b>	\$2500	
MULTIPLE		<b>07</b>
<hr/>		
<b>SILVER SPONSOR</b>	\$1500	
MULTIPLE		<b>08</b>
<hr/>		
<b>BRONZE SPONSOR</b>	\$950	
MULTIPLE		<b>09</b>
<hr/>		
<b>TRADE SHOW EXHIBITOR</b>	\$750	
19 AVAILABLE		<b>10</b>
<hr/>		
EVENT SPONSOR		
<b>COCKTAIL HOUR</b>	\$3500	
1 AVAILABLE		<b>11</b>
<hr/>		
EVENT SPONSOR		
<b>BREAKFAST</b>	\$500	
4 AVAILABLE		<b>12</b>
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# DIAMOND SPONSOR

- 4 complimentary REALTORS® Care Evening Gala tickets. Priority for purchase of additional tickets.
- Company logo displayed for the duration of the Conference on physical signage at the front of the event space, and on-screen digital signage displayed on two screens in the event space on a rotating basis.
- NBREA will supply conference delegate bags branded with Diamond sponsor corporate logos.
- Opportunity to include company branded items in the delegate package all attendees receive. All items are subject to NBREA approval.
- Opportunity to present (3 mins max) and make a greeting presentation to attendees at the conference's banquet. Presentation must be under 3 minutes and is subject to NBREA approval.
- Trade Show Booth included and option to pre-select booth placement.
- Full page company ad included in the annual report distributed to over 1400 members.
- Editorial Opportunity in our monthly member newspaper - content subject to NBREA approval.

**INVESTMENT: \$6000**

**ONLY TWO AVAILABLE**

**REGISTER**



# PLATINUM SPONSOR

- 2 complimentary REALTORS® Care Evening Gala tickets (extra tickets may be available for purchase, depending on capacity).
- Company logo displayed for the duration of the Conference on physical signage at the front of the event space, and on-screen digital signage displayed on two screens in the event space on a rotating basis.
- Opportunity to present to conference attendees at event. Presentation must be no more than 1.5 minutes and is subject to NBREA approval.
- Opportunity to include company branded items in swag bags all attendees receive. All items are subject to NBREA approval.
- Trade Show Booth included (along with items noted on trade show booth page).
- Full page ad in the annual report distributed to over 1400 members.
- Editorial Opportunity in our monthly member newsletter – content subject to NBREA approval.

**INVESTMENT: \$5000**

**ONLY SIX AVAILABLE**

**REGISTER**



# GOLD SPONSOR

- Company logo displayed for the duration of the Conference on physical signage at the front of the event space, and on-screen digital signage displayed on two screens in the event space on a rotating basis.
- Opportunity to include company branded items in the delegate package all attendees receive. All items are subject to NBREA approval.
- Half-page ad in the annual report distributed to over 1400 members.
- 50% discount on Trade Show Booth price (including items noted on the Trade Show page).

INVESTMENT: **\$2500**

REGISTER >

# SILVER SPONSOR

- Company logo displayed for the duration of the Conference on physical signage at the front of the event space, and on-screen digital signage displayed on two screens in the event space on a rotating basis.
- Opportunity to include company branded items in the swag bag all attendees receive. All items are subject to NBREA approval.
- Quarter page ad in the Annual Report distributed to over 1400 members.
- 25% discount on Trade Show booth.

INVESTMENT: **\$1500**

REGISTER >



# BRONZE SPONSOR

- Company logo displayed for the duration of the Conference on physical signage at the front of the event space, and on-screen digital signage displayed on two screens in the event space on a rotating basis.
- Opportunity to include company branded items in the swag bag all attendees receive. All items are subject to NBREA approval.
- Business-card sized company ad or logo included in the annual report.

INVESTMENT: **\$950**

REGISTER >

# TRADE SHOW EXHIBITOR

- Company logo displayed for the duration of the Conference on physical signage at the front of the event space, and on-screen digital signage displayed on two screens in the event space on a rotating basis.
- Opportunity to include company branded items in the delegate package all attendees receive. All items are subject to NBREA approval.
- Trade show booth for 2-day event.
- Booths include a 6-foot table with skirting and linen. Vendors responsible for own set-up of promotional material, signage, tear down and clean up.
- Breakfast and lunch for up to two representatives for day 2 (extra meal vouchers available for purchase for breakfast and lunch).
- Full details will be provided to Trade Show exhibitors after application is approved.

**INVESTMENT: \$750**

**19 AVAILABLE**

**REGISTER**



# EVENT SPONSOR: COCKTAIL HOUR

- Opportunity to make a toast to the membership, introducing yourself and your company. Presentation must be no more than one minute and is subject to NBREA approval.
- 1 complimentary REALTORS® Care Evening Gala ticket (extra tickets may be available for purchase, depending on capacity).
- Company logo displayed on digital signage during the cocktail hour.
- Opportunity to include company branded items in the delegate package all attendees receive. All items are subject to NBREA approval.

**INVESTMENT: \$3500**

**ONE AVAILABLE**

**REGISTER >**

# EVENT SPONSOR: **BREAKFAST**

- Company logo displayed on all digital signage during breakfast.
- Opportunity to include company branded items in the delegate package all attendees receive. All items are subject to NBREA approval.

**INVESTMENT: \$500**

**FOUR AVAILABLE**

**REGISTER >**

# INTERESTED?

or want something Custom-Tailored?



## Have an original idea?

Contact us to discussing creating a custom sponsorship package.

**Click here to fill out the 2024 NBREA Annual Conference Sponsorship Application!**



**Registration must be completed by March 8, 2024**

Once your completed sponsorship application has been received and processed, NBREA will prepare an invoice and send it to you via email.

For sponsorship levels with limited space, applications will be considered in the order in which they were received. Sponsors will be confirmed within a week of the application being received, and all sponsors will receive a package two weeks prior to the event with complete event details.

Thank you for considering this promotional opportunity for your business!

**Please direct questions to:**

**Carolina Correa | Event Planner - Elm City Events**

**Email: [carolina@elmcityevents.ca](mailto:carolina@elmcityevents.ca) | Phone: (506) 897-4020 (call/text)**



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